

THE KAVERY ENGINEERING COLLEGE*(An Autonomous Institution)***B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, APRIL-MAY 2025***Seventh Semester**Electrical and Electronics Engineering***GE3751- Principles of Management****(Common to Computer Science and Engineering, Electronics and Communication Engineering
& Information Technology)***Regulations - 2021***Duration : 3 Hrs****Maximum : 100 Marks****PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)**

Q.No	Questions	BLT	CO	Marks
1.	Define Management	L1	1	2
2.	Justify the Managing is science or an art.	L2	1	2
3.	What are the objectives of planning?	L2	2	2
4.	Mention any two features of Decision making.	L1	2	2
5.	Difference between effectiveness and efficiency.	L2	3	2
6.	What is line authority?	L2	3	2
7.	List the components of communication process.	L2	4	2
8.	State the need for communication.	L1	4	2
9.	Write any two HR related controlling technique.	L1	5	2
10.	What is Zero Base Budgets?	L2	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*16 = 80)

Q.No	Questions	BLT	CO	Marks
11.	a Explain Henri Fayol's 14 principles of management.	L3	1	16
	Or			
	b Mention the different schools of management. Discuss the contribution of human behavior school.	L2	1	16
12.	a i "Planning is looking ahead and control is looking back"-comment.	L2	2	8
	ii Elucidate the steps to be followed in the planning process.	L2	2	8
	Or			
	b Explain in detail the steps in the Decision-making process with examples. Also explain in detail any two Decision making tools.	L3	2	16
13.	a i Explain the concept of decentralization.	L3	3	8
	ii Explain the importance of performance appraisal.	L3	3	8

Or

	b	Explain MBO which a focus on IT industry.	L3	3	16
14.	a	Elucidate the different leadership styles. Explain in detail about the Blake and Mouton's managerial grid.	L2	4	16
		Or			
	b	Explain porter and Lawler theory of motivation and Adam's equity theory of motivation.	L3	4	16
15.	a	Give an account of some popular non-budgetary control techniques, with special reference to break-even analysis and ratio analysis.	L2	5	16
		Or			
	b	Explain the term productivity and the means of increasing productivity in an organization.	L3	5	16